

# TECH STAGE, YOUR PRESENTATION PLATFORM AT FRUIT LOGISTICA



## YOU PRESENT YOUR PRODUCT, WE TAKE CARE OF THE REST!

- Available exclusively to exhibitors from the machinery and technology sectors
- “Ready-to-present” forum with all necessary technical facilities
- Your event publicised in the official FRUIT LOGISTICA Event Calendar
- You determine the content of your presentation and the choice of speaker

The FRUIT LOGISTICA Tech Stage is an open format forum in the exhibition halls with free access for all visitors. Your presentation will be publicised in the official online FRUIT LOGISTICA event programme, in a press release, and at the exhibition itself. We recommend you supplement this with personal invitations, press/banner advertisements and your own campaign. Reserve a timeslot now to take advantage of the all-inclusive Tech Stage Package.

### Timeslots

Timeslots of one hour duration with an extra 15 min. for set up are available during the exhibition from 10.00–17.00 hrs (see order form).

### Eligibility

Exhibitors and co-exhibitors from the official product groups 205-265, 310-330, 350, and 410-430 only (machinery and technology) may take advantage of this special offer.

### Closing date for registration

1 December 2017

### CONTACT

Fruitnet Media International GmbH –  
FRUIT LOGISTICA Cooperation Partner  
Stephanie Zaar  
Tel +49-(0)211-99104-27 • sz@fruchthandel.de



Messe Berlin

## TECH STAGE ALL-INCLUSIVE PACKAGE

- One timeslot of 60 min.  
(+ 15 min. set-up time)
- Simultaneous translation in five languages  
(ENG, FRE, GER, ITA, SPA)
- Forum located in the machinery and technology halls with seating for 50-70 persons
  - Lectern • Notebook with PowerPoint • Beamer • Projection screen • Laser pointer
  - Sound system • Translation equipment • Speaker refreshment • Technician • Hostess
- Details of your presentation published in English and German in the online FRUIT LOGISTICA event calendar (max. 1,000 characters and spaces) • Brief details with title and speaker on the onsite event programme posters
- Press release prior to FRUIT LOGISTICA with an overview of presentations and speakers

### PACKAGE PRICE

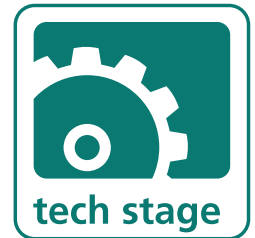
For registrations until  
3.11.2017

**1,950 EUR plus VAT**

From 4.11.2017

**2,450 EUR plus VAT**

**BOOK EARLY AND SAVE 25%**



## ORDER FORM

We would like to order a Tech Stage timeslot\*. We prefer one of the following alternative times (please X as appropriate):

### Wednesday 7 February 2018

- 10:00 – 11:00 hrs  
 11:30 – 12:30 hrs  
 13:00 – 14:00 hrs  
 14:30 – 15:30 hrs  
 16:00 – 17:00 hrs

### Thursday 8 February 2018

- 10:00 – 11:00 hrs  
 11:30 – 12:30 hrs  
 13:00 – 14:00 hrs  
 14:30 – 15:30 hrs  
 16:00 – 17:00 hrs

### Friday 9 February 2018

- 10:00 – 11:00 hrs  
 11:30 – 12:30 hrs  
 13:00 – 14:00 hrs  
 14:30 – 15:30 hrs

### Package price

For registrations until 3.11.2017  
 From 4.11.2017

**1,950 EUR plus VAT**  
**2,450 EUR plus VAT**

### Technical facilities

Messe Berlin provides the technical equipment and services listed on the separate sheet.

### Deadlines

**3 November 2017**

Closing date for special early booking price

**1 December 2017**

Final closing date for registrations

Deadline for supply of texts for the official press release (2-4 explanatory sentences required) and for inclusion in the official online FRUIT LOGISTICA event calendar

**20 January 2018**

Closing date for simultaneous translator briefings (special terminology, presentation texts, PowerPoint presentation)

Exhibiting company \_\_\_\_\_

Address \_\_\_\_\_

Contact person \_\_\_\_\_

Telephone \_\_\_\_\_

E-mail \_\_\_\_\_

Invoice address \_\_\_\_\_

if different from above \_\_\_\_\_

VAT-ID-No. (EU only) \_\_\_\_\_

Date \_\_\_\_\_

### PLEASE RETURN THIS FORM TO

Fruitnet Media International GmbH  
 Stephanie Zaar  
 Lindemannstrasse 12 • 40237 Düsseldorf • Germany  
 Tel +49-(0)211-99104-27 • sz@fruchthandel.de

PRINT

SEND

\* Messe Berlin will allocate a specific timeslot according to availability. The Tech Stage is available 15 min. before the official start time for preparation.

Timetable

**15 min. Set up**  
**30 min. Presentation**  
**15 min. Questions**  
**15 min. Take down**

### Important

- Each exhibitor may only occupy one timeslot. Reservation and timing are subject to confirmation by Messe Berlin GmbH in writing.
- Catering is not permitted in the Tech Stage Forum.
- The exhibitor acknowledges that his order is subject to the current official "FRUIT LOGISTICA exhibition terms and conditions" and to the "General Terms of Business for Trade Fairs and Exhibitions organised by Messe Berlin GmbH".

