

# FRUIT LOGISTICA SPECIAL EDITION 2021

## SAFETY- AND HYGIENE-CONCEPT

(Version as of: October 21<sup>st</sup>, 2020)

A guide to measures during the SARS-COV2-pandemic for the FRUIT LOGISTICA SPECIAL EDITION 2021, May 18-20

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## 1. Situation and preliminary remarks

The concept FRUIT LOGISTICA SPECIAL EDITION 2021 below is a complement to the corporate **Safety and Hygiene Concept of Messe Berlin GmbH** and relies on a high level of compliance to the recommendations and duties of all involved: organiser, exhibitors, trade visitors and suppliers. The objective is to ensure minimizing the spread of the new Coronavirus SARS-CoV-2. In Berlin, Messe Berlin is bound by the provisions of the SARS-Cov-2 Infection Control Directive.

The rules and regulations as well as the infection status in Berlin at the time of the event are decisive, combined with the individual conditions of each single event. For FRUIT LOGISTICA SPECIAL EDITION all necessary measures will be taken after a risk assessment together with the CSO (Corporate Security Officer) of Messe Berlin GmbH and after clearance of the related health authorities of Berlin Charlottenburg-Wilmersdorf, summarized in this concept.

The spread of the SARS-CoV-2-virus is in constant flux. As a result, regulatory authorities and local public health authorities must accordingly amend the safety and hygiene measures. It is therefore necessary to adapt this concept to the conditions prevailing at the time of FRUIT LOGISTICA Special Edition. For this reason it is possible that some of the measures may not be required at the time.

All measures are defined in accordance with the data protection laws in force (particularly GDPR and the Federal Data Protection Act) after clearance with the corporate data protection officer of Messe Berlin GmbH.

### 1.1 Key figures for FRUIT LOGISTICA SPECIAL EDITION

**Time of event:** May 18<sup>th</sup> – 20<sup>th</sup>, 2021 (Tuesday – Thursday)  
**Opening hours:** 9:00 - 17:00 (Tuesday / Wednesday)  
9:00 - 16:00 (Thursday)

**Type of event:** International trade fair

**Hall occupancy\*:** 18 halls, 74,000m<sup>2</sup> gross space  
The arrangement and width of the hallways ensures that the trade visitors are able to comply to the minimal distances at all times.

**Entries\*:** 2 separate entrances (entrance main south / entrance hall 7)

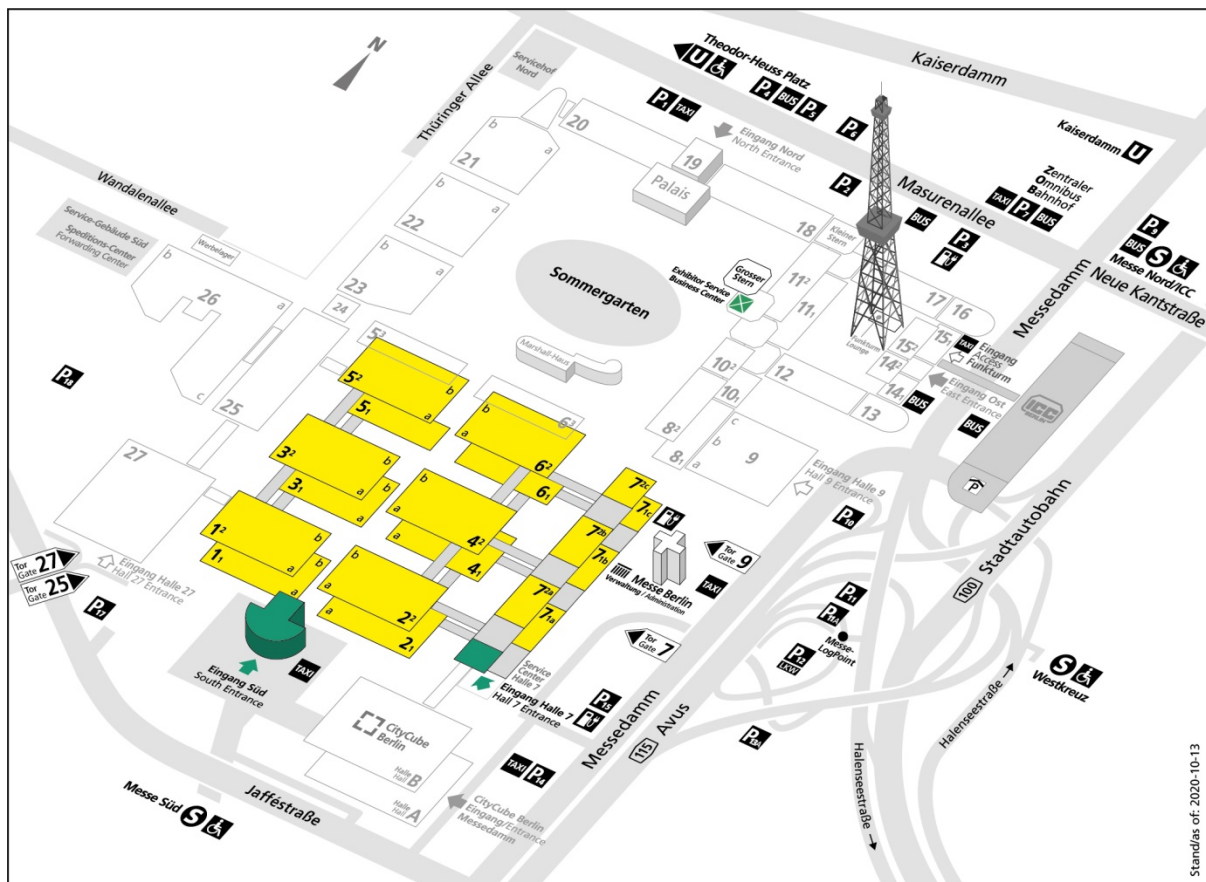
\*as of October 2020

## 1.2 FRUIT LOGISTICA SPECIAL EDITION 2021 occupancy of premises

Location: Berlin ExpoCenter City (fairgrounds of Messe Berlin GmbH)

Adress: Messedamm 22, 14055 Berlin, Germany

Halls: 1.1 / 1.2 / 2.1 / 2.2 / 3.1 / 3.2 / 4.1 / 4.2 / 5.1 / 5.2 / 6.1 / 6.2 / 7.1a,b, c / 7.2 a, b, c



## 2. Objectives

Safety and health of all exhibitors, trade visitors, service partners and employees is Fruit Logistica's utmost priority – even if it results in an altered appearance of the event. .

Subject to the situation in May 2021, which may mean a tightening or loosening, the focus is to establish a responsible and event-specific safety and hygiene concept which for the successful hosting of FRUIT LOGISTICA SPECIAL EDITION which primarily includes the following objectives:

- **Keeping distance and reduction of close contact over a longer duration**
- **Comprehensive rules of hygiene and health protection (coverage of mouth and nose / disinfection coupled with shorter cleaning intervals)**
- **Traceability of contact persons in line with the requirements of the Robert Koch institute (RKI) to ensure the optimum tracing of a possible infection situation**

To increase the personal safety of everybody, exhibitors and trade visitors as well as service personnel and FRUIT LOGISTICA SPECIAL Edition staff are obliged to use the Corona-warning app of the RKI and to wear a mouth-nose-coverage inside halls and other interior areas.

In addition, before during and after the event there will be up-to-date and transparent communication of all planned measures..

## 3. General safety rules and personal responsibility

As the organiser, FRUIT LOGISTICA SPECIAL EDITION ensures that the general conditions to comply with the applicable regulations. With its infrastructure and organisation, it is sufficiently equipped to ensure that the additional measures described in this concept are carried out in compliance with the distance and hygiene regulations in force.

It is an event-specific concept which considers all particularities and has been developed to cope with the special situations of the FRUIT LOGISTICA SPECIAL EDITION. These measures and other general codes of conduct will be announced in advance, both online and on site, by means of information boards.

**Everyone participating in the FRUIT LOGISTICA SPECIAL EDITION bears a personal responsibility to execute the hygiene- and safety-measures.**

In the event of breaches of the applicable protection and hygiene regulations, FRUIT LOGISTICA SPECIAL EDITION makes use of its domiciliary rights.

### 3.1 Keeping distance

The FRUIT LOGISTICA SPECIAL EDITION works with hall- / event- and seating plans as well as event descriptions containing all measures and applicable regulations in force for the entire duration of the event. This can ensure compliance of the minimum distances for all

people present on the premises (exhibitors, service providers, trade visitors, stand personnel etc.).

**A minimum distance of 1.5 metres to other persons must be maintained throughout. Generally increased hygiene conditions and hygiene measures apply, e.g. the installation of spit guards at counters and service counters, as well as the obligation to wear mouth-nose covers and the provision of disinfection facilities**

Avoiding an increased density of people and thus complying to the distancing rules will be supported by

- Adapted wayfinding,
- Adapted entry situation,
- Adapted hall planning,
- The provision of additional communication and waiting areas,
- The enlargement of service areas such as catering spaces,
- As well as a targeted steering of the flow of trade visitors (crowd management).

### **3.1.1 Wayfinding / signage**

An extended wayfinding system will be implemented for FRUIT LOGISTICA SPECIAL Edition, which will enable all event participants to be constantly informed and guided about the specified safety and hygiene measures. To reduce the risk of infection, the following operational concepts are effective:

- Adapted wayfinding, especially at bottlenecks to avoid crossing of visitor streams
  - Floor and area markings for keeping distance and guidance
  - Information boards about safety- and hygiene rules
  - Extended information boards about safety and hygiene rules, particularly for the specific event area, e.g.:
    - Entry / entrance, set-up and disassembly
    - Entry / entrance trade fair
    - Sanitary facilities
    - Catering spaces
    - Event areas (general programme)
    - Escalators / use of elevators

### **3.1.2 Access to FRUIT LOGISTICA SPECIAL EDITION**

For the entrance and exit areas, it is expected that there will be an increased amount of public attendance both at the beginning and at the end of each event day. The steering of access will be complemented by suitable measures in order to support the minimum distance of 1.5 meters.

- Entering the premises will only be possible when providing an access authorization. Everyone (exhibitors, trade visitors, stand personnel, service providers etc.) will have to pre-register online prior to entering. An personal identity check will be carried out upon entry
- Entrances and exits will be established separately.

- Steering by additional security personnel will support the compliance of distance regulations at the entrance areas
- Particularly visible signage on the floors will avoid increasing density of people and congestions
- Additional waiting areas will be provided to avoid congestions

If the minimum distance cannot be kept in individual cases or in particular event areas, increased hygiene conditions and measures according to section 3.1 are in effect.

## **3.2 Hygiene**

The regulations concerning distance described in section 3.1. will be complemented by complying to strict hygiene rules on the fairgrounds which aim to avoid infections – particularly by optimizing air quality (i.a. increased rate of incoming air), tighter cleaning cycles and by wearing of a mouth-nosecoverage. An operational cleaning and hygiene plan will be established.

### **3.2.1 Face masks (mouth-nose covering)**

Wearing a face mask (mouth-nose covering) is mandatory in all inside spaces (entrances, halls, corridors) during the whole event and is also in effect in situations when a minimum distance of 1.5 meters cannot be kept.

In the specific areas and situations listed below, generally increased hygiene conditions and measures are in effect, including wearing a face mask and for example:

- Entrances, being present in a hall, catering area, sanitary facility, shuttle-service on the fairgrounds
- During intensive conversation situations in business meetings
- Catering service personnel with contact to guests

### **3.2.2 Cleaning and disinfection measures**

In addition to the regular cleaning measures an event-specific cleaning and disinfection plan for FRUIT LOGISTICA SPECIAL EDITION will be established to minimize infection risk. It will contain the following basic points:

- **Air quality / prevention of aerosol pollution**
  - Closed spaces will be sufficiently aired. Windows and door within the event area will be kept open where possible to prevent infection risk of doorknobs (rooms with electrically steered closing devices are exempt)
  - Optimized control of the ventilation system in all rooms / halls during FRUIT LOGISTICA SPECIAL EDITION via the plant-specific technical equipment of Messe Berlin
- **Sanitary facilities**
  - constant manning of sanitary facilities to steer visitors and to ensure that tighter cleaning and disinfection intervals are kept
    - protocol of cleaning / disinfection mandatory / visible

- **Disinfection**
  - Tighter intervals for cleaning and disinfection for surfaces that are deemed critical from a virological perspective (e.g. flat table-/counter-surfaces, microphones or glass elements / protective devices) and areas which might have an increased risk of transmission (e.g. door knobs, entrance areas, escalators, handrails)
  - Disinfection devices for hand sanitation (preferably contactless)
  - Contactless transition between halls, passageways and corridors

Disinfection shall take place generally by wiping. When spraying disinfectant solutions aerosol arises, which means that active compounds are increasingly absorbed via the respiratory tract. In addition, the disinfection effect due to incomplete wetting is worse than when disinfection takes place by wiping.

### 3.3 Traceability

In order to trace and narrow down possible chains of infection, all participants are being registered in accordance with the legal requirements. This happens in advance with the online registration (cf. 3.1.2). In addition to the contact details, the **moment of entering and leaving** the event premises are recorded by a control system (scanner). The collection of data, ensuring and complying with data protection and deletion deadlines is carried out by Capital Services GmbH on behalf of the organiser.

The data will only be made available to the competent health authority upon official request. The data is processed in accordance with data protection requirements.

Exhibitors are obliged to keep a contact list of those present at their stand (with stays > 15 - 20 minutes) and to provide this contact list to the health authorities, if necessary to identify contact persons of persons infected with SARS-CoV-2. This also applies to employees, suppliers, service providers, contractors and independent employees involved in stand decoration. All data must be stored for four weeks in compliance with GDPR regulations and then deleted.

## 4. Event operations

The organiser will ensure that the defined objectives and associated rules / measures are adhered to at FRUIT LOGISTICA SPECIAL EDITION. The present concept is based on the current official requirements. If the authorities make changes, the present concept will be adapted accordingly. The FRUIT LOGISTICA SPECIAL EDITION concept provides orientation and serves as a basis for the implementation of event-specific hygiene and safety measures for stand concepts and the behaviour of participants on site.

It is accompanied by communication measures. All persons involved and present are informed about the regulations and measures before, during and after the event.

## 4.1 Recommendations and obligations of exhibitors

Prior to participation in FRUIT LOGISTICA SPECIAL EDITION, the exhibitor must inform himself of and comply with the currently valid regulations, laws, ordinances and other decrees issued in connection with the containment of SARS-CoV-2. This also includes that all third parties commissioned by the exhibitor are informed about the regulations and measures to be observed. The exhibitor is responsible for infection prevention as well as for implementing and adhering to the hygiene and clearance rules at the exhibition stand valid at the time of the event. Messe Berlin GmbH reserves the right to exclude persons from participating in the event if they breach any of the regulations for containment of SARS-CoV-2 and/or fail to comply with the hygiene and safety measures.

stand.

**It is mandatory for each exhibitor to name a person responsible for the safety and hygiene regulations, who is contactable at all. The name and contact details of this person must be sent to the fair management team via e-mail to [fruitlogistica@messe-berlin.de](mailto:fruitlogistica@messe-berlin.de) with the subject line**

**“Contact person for safety- and hygiene-regulation”**

**latest 5 days prior to the event. The mail must contain the name of the responsible person, company and contact details as well as hall and stand number.**

### 4.1.1 StandStand construction

For the execution of stand design at FRUIT LOGISTICA SPECIAL EDITION the objectives mentioned under section 2 must be achieved:

#### **Keeping distance | hygiene- and health protection rules | traceability**

In order to achieve the objectives mentioned above, the stand construction for FRUIT LOGISTICA SPECIAL EDITION is carried out by Messe Berlin GmbH and its subsidiary company Capital Services. The exhibiting companies will be offered complete stand packages. Individual stand construction is not possible. The complete stands will be built with a sufficient degree of construction in regards to the distance- and hygiene-rules in order to enable as many people as possible to visit the stand. In exceptional cases where the minimum distance cannot be maintained, suitable protective measures must be taken to avoid droplet or smear infection, such as the obligation to wear face mask .

Exhibiting companies must respect the points listed below:

- Adherence to the predefined number of employees at the stand which must be indicated at the respectively booked stand
- Access control to avoid an occupancy density that would be too high and registering by name all present people at the stand
- Provision of disinfection dispensers and face masks at the entry and exit of the stand
- Equipment such as pens, moderation cards, bottle opener, etc. should be allocated - if possible - individually to each participant. An uncontrolled communal use is to be avoided



- When falling short of the minimum distance, this must be compensated by wearing a personal protective gear (face mask)
- Exhibited objects shall be presented behind glass in showcases or similar in order to avoid changing multiple contacts of the inspection copies, or these must be disinfected on a regular basis
- Individual presentation of machinery is only allowed with regular cleaning intervals
- Speeches and presentations at the stand are only allowed when the distance and hygiene regulations in force at the time can be respected
- Physical points of contact (such as doorknobs) should be avoided as far as possible
- Counters, tables and other touchable surfaces shall consist of flat and easy to clean materials

#### **4.1.2 Service Providers**

All companies participating at the event (exhibitors, stand constructors, other service providers) are obliged to establish their event-specific safety- and hygiene-concepts for the participation in FRUIT LOGISTICA SPECIAL EDITION. All participating companies connected to the exhibitor shall be informed by the exhibitor about the compliance to the hygiene- and safety-rules. The daily presence of the personnel deployed onsite must be documented.

##### **Practical advice for the set-up and disassembly:**

- Establish a hygiene concept for set-up and disassembly, and carry it with you during that time. Name responsible persons.
- All employees are to be informed about the measures concerning the SARS-CoV-2 health and safety
- Improve operational procedures, prefer detailed appointment scheduling
- Comply with hygiene rules. Face masks, disinfectant and gloves must be provided in sufficient quantities also for external companies
- Avoid working in teams. If otherwise impossible, set-up small and constant teams. Face masks must be worn at all times.
- Registration and documentation including times of presence of employees, service providers and third party companies that are involved at stand construction. The name of the responsible person onsite and the name of the contact person including the respective contact details are to be sent to the fair management
- Avoid unnecessary contacts

#### **4.1.3 Traceability**

The exhibiting companies are responsible for the traceability of the persons present on their rented stands and in their rented rooms, for data collection and storage and for compliance with the deletion deadlines. This also applies to the external service providers commissioned by the exhibitor during set-up and dismantling as well as during the event.

## **4.2 Recommendations and obligations for participants / trade visitors**

All external visitors, participants (trade visitors) and guests are considered to be present at the same time. This means that, from a virological perspective, they may be present in a closed area (hall, room) at the same time. Defined and planned maximum limits refer to

persons present at the same time and include organisers, security personnel and event and other personnel.

**All event participants are bear a personal responsibility to carry out the hygiene and safety measures.**

Participants / trade visitors are obliged to inform themselves in advance of their participation in the FRUIT LOGISTICA SPECIAL EDITION about the prevailing regulations, laws, ordinances and other decrees issued in connection with the containment of SARS-CoV-2 and to comply with them. Messe Berlin reserves the right to exclude persons from participating in the event if they breach any of the regulations for containment of SARS-CoV-2 and/or fail to comply with the hygiene and safety measures.

**Complying with the following requirements is mandatory:**

- Prior registration
- Proof of identity before entering the fairgrounds
- Contactless greetings and conversations
- Compliance with the coughing and sneezing etiquette
- Wearing a face mask
- Bringing own equipment such as pens
- Contactless payment
- Visiting areas, stands and halls with a high density of visitors some time later
- No using of business cards

### **4.3 Catering**

When opening and designing restaurants and catering spaces, as well when serving as food & beverage on stands by the exhibiting companies, the requirements by the authorities ("Infektionsschutzverordnung") and the recommendations of the DEHOGA (federation of hotels and restaurants) are to be observed as well as the BGN-publications "appendix to the hazard assessment for the restauration". It is recommended to commission Capital Catering GmbH with stand catering, as it will ensure that all catering requirements will be met (see section 4.3.1).

#### **4.3.1 Catering at the fairground**

Capital Catering GmbH (CCG) is responsible for ensuring all necessary measures for own catering on the exhibition grounds on behalf of the organiser. This also includes the communication with and instruction of tenants and service personnel. Detailed information can be found in CCG's hygiene and safety concept.

#### **4.3.2 Catering at the stand**

In the case of stand catering companies independent of Capital Catering GmbH, the exhibitor guarantees in direct communication with the respective stand catering company that the catering offer will be planned and carried out in such a way that it fulfils the objectives listed above.

If catering is provided independent of Capital Catering GmbH, the exhibitor guarantees via direct communication with the respective stand catering company that the offer of food and beverages will be planned and executed in such a way that fulfils the objectives listed above.

The rules and measures listed below have to be respected:

- Service personnel and stand staff at the stand must wear face masks when food and beverage is handed out, and sneeze guards should be installed
- Ensuring distances are kept by markings
- Only individually packed meals and add-ons such as sugar and milk
- Dishes for single-use
- Automatic coffee machines, beverage counters and food buffets for self-service are not allowed
- Events such as receptions and get-togethers at the stand are not allowed

## **5. Miscellaneous**

The website [www.fruitlogistica.com](http://www.fruitlogistica.com) contains an FAQ for all potential participants of FRUIT LOGISTICA SPECIAL EDITION about the hygiene / safety measures to be observed. In addition, all relevant target groups will be informed via mailings, press releases and via Messe Berlin's worldwide network of representatives covering around 150 countries about the hygiene and safety measures to be observed in preparing for and participating in the event.